



WOMAN'S AUXILIARY

TO THE CALIFORNIA MEDICAL ASSOCIATION

COOPERATE and ACHIEVE

THIS HAS BEEN a busy summer for your Auxiliary officers. To avoid last minute rushing to coordinate our working program for the year, our corresponding secretary, Mrs. Arthur Hurd, has been contacting all officers, committee chairmen, district councilors and all county presidents and presidents-elect, collecting their data and messages for our annual workbook.

The workbook material provides the basis from which we all take direction, and explanation of the fundamental actions that need to be followed, to so coordinate our efforts on all levels that all officers and county presidents work in unison.

Special emphasis has been placed on early action on the part of everyone to facilitate the prompt beginning of activities early in September, to enable us to accomplish a comparable return for this short year in relation to the accomplishments of other years, which have functioned with a full twelve-month period.

The California Medical Association office force has been more than willing with its assistance.

Perhaps you are not aware of the fact, but your central office mimeographs our workbooks for us, and the office force there has been turning them out as fast as we supply the copy. It is an extracurricular duty for these employees and we are most grateful for their cheerful, efficient help.

As an additional means for the understanding of all phases of our activities, we planned early in the year to change our Fall Conference program from the traditional panel form of study to the more modern method of informal discussion groups of small numbers of members—county presidents, presidents-elect and branch chairmen—assisted by the state officers and committee chairmen.

The establishment of this change in the study method of our conference has required a great deal of planning and the dissemination of directives to the conference members.

To assure an efficient procedure pattern and to make sure each member will be prepared for the part she will play in her individual category, we have outlined in detail the contribution of each participant. With a complete understanding of the overall program and the contribution of each member clarified, we hope to avoid the chaos usually attendant upon new procedures.

With this type of "school of instruction" com-

bined with the increased communications interest between the Association and the Auxiliary, a continuity of the basic objectives of Auxiliary work will strengthen our unity and increase our effectiveness in leadership in health matters.

Unity is essential if we expect to successfully assist our Medical Association in its program for the advancement of medicine and public health.

Underlying all our work are these main ideas:

EVALUATION—Do our projects help toward our objectives?

EXPLORATION—Of group discussion procedures relating to group productivity.

COOPERATION—On a scope that encompasses all county Auxiliaries on state and national levels.

ACHIEVEMENT—Through our combined efforts that will justify the appreciation of the Association and the Association's continued interest in the range of our activities.

PUBLIC ASSISTANCE—Through an intelligent approach to community welfare problems, and the advancement of medical education.

An excerpt from our national president's article, "Changing of the Guard" (concerning the installation of officers who carry on, with renewed interest, the approach to our goals), leaves no doubt in our minds that the time and effort extended in improving the methods to accomplish our goals, will bear fruit.

"There is time to be found for good things, good works, good turns. The key is to organize and to apportion time. Give thought to your Auxiliary, its activities and your personal actions. I give you this challenge for the coming year. Make a united effort to consolidate the value of your citizenship by participating in worthwhile community and social activities which will further the good of all. Thus you will safeguard Today's Health for Tomorrow, and your counsel and opinions and support will be sought. 'By their deeds shall ye know them'."

We are looking forward to the assistance of some of the California Medical Association members and California Medical Association office personnel to help us coordinate the findings of the study groups. On the final day of the conference a panel of these advisors and of Auxiliary members will correlate the conclusions reached, with the aims and ideals of the Association.

MRS. NEWELL JONES

President, Woman's Auxiliary to the California Medical Association